

t h i n k i n g



Infinite Possibilities

Business Simulations for Experiential Learning

January 2013

Most training programs show excellent participant feedback but 'effectiveness' is elusive



1

Here are some common reasons



Participants are
unable to
transfer learning
to the job


Programs fail to make a connection with the
business objectives of the organisation

Short-sighted
without focus on the
big picture



A close-up photograph of a wooden toy block set. The blocks are made of light-colored wood and are arranged on a wooden base. One block is tilted at an angle, while others are upright. The lighting is warm and soft, highlighting the natural grain of the wood.

Methodologies used are not aligned to how participants actually learn



*"wax on,
wax off"*

Few instructors **'facilitate learning'**; most **'teach'**

2

What if you could solve
these problems?

With our workshops and
simulation techniques together,
YOU CAN!



First, let's understand
what these
'simulations' are
(and what they are not)



Is it e-Learning?

Is it a Game?

Virtual reality?

Multi-player?



Is it e-Learning?

Is it a Game?

Virtual reality?

Multi-player?

These simulations are
NOT
e-Learning modules

Well, it is game-based
(there are success
criteria)

Not immersive, but the
scenarios are
'real-life-like'

Both, groups against
groups and groups
against machine




Most importantly, these simulations are

FACILITATED

activities



Our simulations are case-study based and establish business connect and objectives

An underwater scene showing a large shark swimming on the left side of the frame. On the right side, there is a metal cage with a mesh door. Inside the cage, several people are visible, some holding cameras, suggesting a shark diving or cage diving activity. The water is clear and blue.

They provide **REALISTIC**
business scenarios with
NO REAL RISK
to the organization



Instant results of decisions
gives participants the ability
to analyze effectiveness of
application immediately...

(...and refine their decision making)

3

Now, about our workshops

We don't just train...

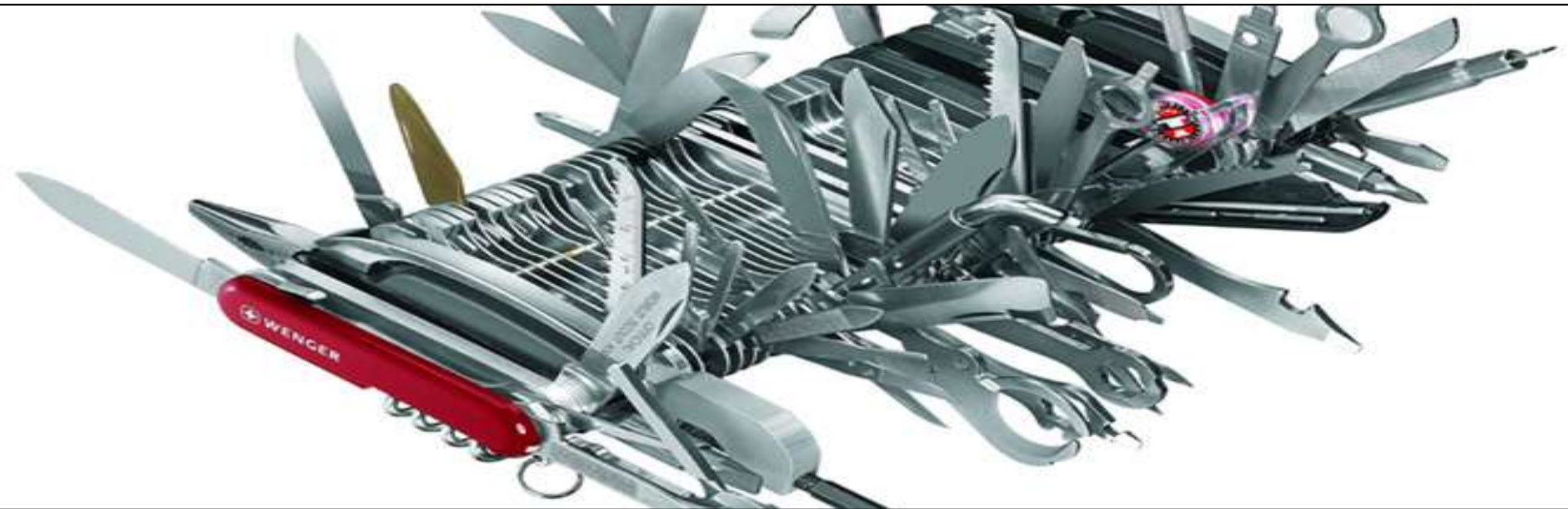


... we transform

Our content is researched, customised to meet
workshop learning objectives and above all...
...**RELEVANT**



The workshop is facilitated by **versatile faculty** with training as well as industry experience...



... who ensure **synthesis of learning** through effective and insightful debriefs

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What this means for
YOU

An effective and efficient training program



- *Accelerated learning*
- *Shorter time*
- *Longer retention*

Involved, engaged and motivated participants



Employees who can think through
multiple alternatives within the
business context and
adapt to dynamic situations



Focus beyond knowledge and skills...



... with emphasis on **how to apply!**

5

A few last words on the power of
effective simulation techniques

Pilots don't fly a plane without practice on simulations



Surgeons don't operate on patients without hours on simulations



Soldiers train regularly through war game simulations



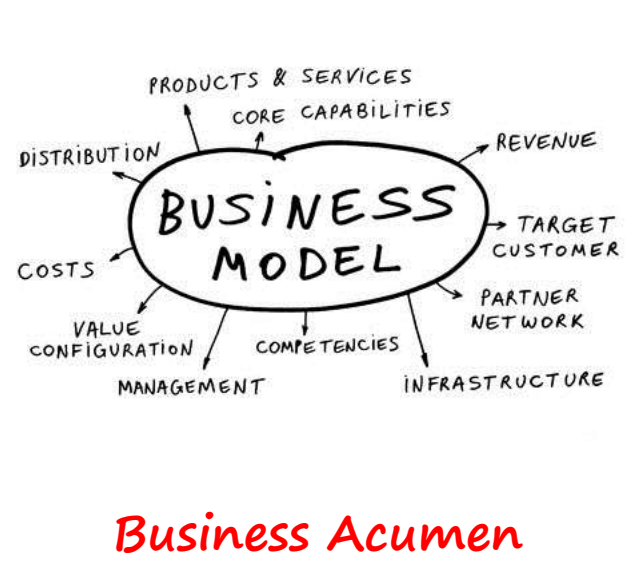


Isn't it time **business professionals**
could too?

Contact us to help you develop business and leadership competencies



Change Management



Business Acumen



Financial Skills

We also use experiential business simulations for skills like

Project Management | *Situational Leadership* | *Mailbox Management*

and many more

Accord Business Simulation Workshops

Infinite possibilities.

ACCORD



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